

## Fiction Manuscript Evaluation

Is your book draft ready, or not? Should you make revisions, minor or major, before publishing?

This service is an inexpensive way to get feedback before investing in content editing or proofreading. Your editor will read your draft and give it a thoughtful, in-depth review. You will receive a phone conference and a written report detailing the answers to these important questions, as well as the unique insights an experienced editor can offer:

- Plot Organization:** Is the structure of the book clear? Is the book's plot/conflict well focused and logically developed? Does the narrative flow smoothly?
- Setting:** Is the setting presented in a clear and convincing manner? Does it contribute to the effectiveness of plot development?
- Scene:** Is the plot revealed in scenes that contain characters, setting, description, and dramatic events?
- Characterization:** Are the characters unique and multi-dimensional?
- Dialogue:** Do the characters speak with unique voices? Does the dialogue have the sound and feelings of real speech?
- Narration:** Does the author use a consistent method of narration, either omniscient or through single or multiple points of view?
- Exposition:** How are exposition and backstory communicated? Does it complement and explain the action without slowing or departing from the plot?
- Theme:** Does the book have a central focus that is well developed?
- Clarity:** Are there any areas that are unclear, or difficult for a reader to understand?
- Goals:** What needs to be done to complete your draft?

# Nonfiction Manuscript Evaluation

Is your book draft ready, or not? Should you make revisions, minor or major, before publishing? This service is an inexpensive way to get feedback before investing in content editing or proofreading. Your editor will read your draft and give it a thoughtful, in-depth review. You will receive a phone conference and a written report detailing the answers to these important questions, as well as the unique insights an experienced editor can offer:

- Idea:** Is the focus of the book clear? Are the ideas communicated clearly throughout?
- Organization:** Is the structure of the book clear? Is it chronologically or topically organized in a way that readers will understand?
- Completeness:** Is the draft “done”? Are there missing ideas or unanswered questions?
- Clarity:** Are there any areas that are unclear, or difficult for a reader to understand?
- Cohesiveness:** Do the sections of the book flow smoothly? Are there clear transitions?
- Purpose:** Does the book have a purpose and fulfill its goal to inform, persuade, or entertain?
- Tone:** Is the author’s tone consistent with the purpose? Does the author have a voice throughout?
- Illustrations:** How do the illustrations enhance the book? How can they be used most effectively?
- Introduction and Conclusion:** Does the book have an effective frame? If not, what could the frame be?
- Goals:** What needs to be done to complete your draft?